

# HOW WILL YOU GROW THE BUSINESS?

How do I attract & retain skilled employees?

What strategies and tactics can supercharge my sales department?

How can personalization help me generate more revenue?

What are other printers & converters doing to grow their operations?

Would streamlining my workflow improve my bottom line?

What's a killer app ... and how does that bolster my business?

Find answers at  
**Zeikon Café North America 2019**



Zeikon Café North America 2019 is about staying on top of your game. It's two and a half days of learning, networking, discussing and innovative thinking. Printers, label & packaging converters, advertising agencies and designers are invited to attend the conference free of charge.

## XEIKON CAFÉ NORTH AMERICA 2019

**May 14-16, 2019**

Westin Northwest Chicago and  
Zeikon Innovation Center

To register, visit  
[www.zeikoncafe.com/na2019](http://www.zeikoncafe.com/na2019)

### AN EVENT THAT SPARKS COLLABORATION AND INSPIRATION

You arrive on **Tuesday, May 14th** in time for a welcome cocktail reception and dinner with all the partner companies that co-sponsor the event.

**Shift into high gear on Wednesday morning!** After a hearty breakfast buffet, the general session starts off with a high-energy keynote that will give you a unique perspective on how to succeed in today's fast-moving world of printing.

For the last 15 years, Peter Muir has helped numerous individuals and companies from diverse industries perform at the top of their game. But, with a Master's degree in graphic communication and digital printing from RIT, and deep roots in our industry, he's still a printing guy at heart. Also in the general session, a panel of brand owners will discuss why digital print plays an important role in building and maintaining their corporate identity.

The afternoon is spent in your choice of tracks: graphic arts or label & packaging. Both include demonstrations and workshops designed to help grow your business

and profitability. You'll have plenty of opportunities to explore what's new in the industry and have open discussions with industry leaders in group forums or one-on-one. Then, our Casino Night is back by popular demand, where you'll find great camaraderie, scrumptious food and drink, some rather unique artistic renderings and a chance at some very cool prizes.

**Thursday morning brings more track sessions and demonstrations.** Then, Zeikon Café North America concludes mid-afternoon with a general session featuring four "Killer Apps" — all of which can differentiate you from the pack and create brand new revenue streams for your business.

Whether you are a print professional, converter, production manager, designer, marketer, or brand owner you will benefit from being part of the Zeikon Café.

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**INNOVATING AND PROFITING FROM  
DIGITAL PRINT**



NORTH AMERICA